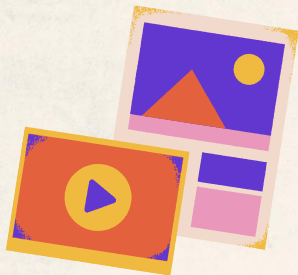




# SAFER INTERNET DAY

## TECH IN OUR WORLD Primary



An Roinn Oideachais  
Department of Education



Co-funded by  
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Safer  
Internet  
Day



# Safer Internet Day

## What is Safer Internet Day?

- A day to create awareness of a better internet for **ALL** users
- The theme for Safer Internet Day is ***“Together for a Better Internet”***
- Safer Internet Day began as an EU wide initiative and is now celebrated in over 180 countries worldwide



# Tech in Our World

On Safer Internet Day let's take time to:

- Reflect on the role of technology in our lives.
- Understand the key features of these technologies.
- Learn how to make the most of our time online.



# Tech in Our World

Let's consider...

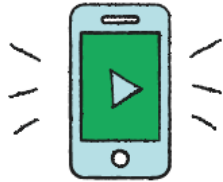
Can you name the devices  
here?



# Tech in Our World

Let's consider...

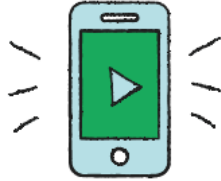
Where do you use  
technology (digital devices)  
in your daily life?



# Tech in Our World

Let's consider...

How do these types  
of devices help us?



# Tech in Our World

## Our Time Online

Count the hours you spend online (e.g., t.v., tablet, game, etc.) each day.

Think about how much of that time online is:

- **productive** e.g., for homework, schoolwork, learning new skills.
- **passive** e.g., for entertainment, to watch videos for fun, communicate with friends, play games.

Which online activity do you spend the most time on? Is this time productive or passive, and why?



# Tech in Our World

## Our Time Online

Both passive and productive use of technology is ok in moderation.



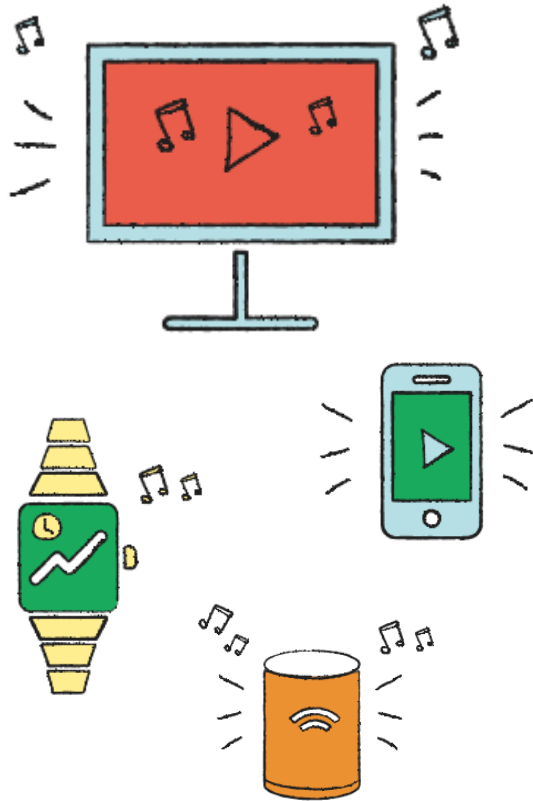
A healthy balance is important when it comes to time online.



# Tech in Our World

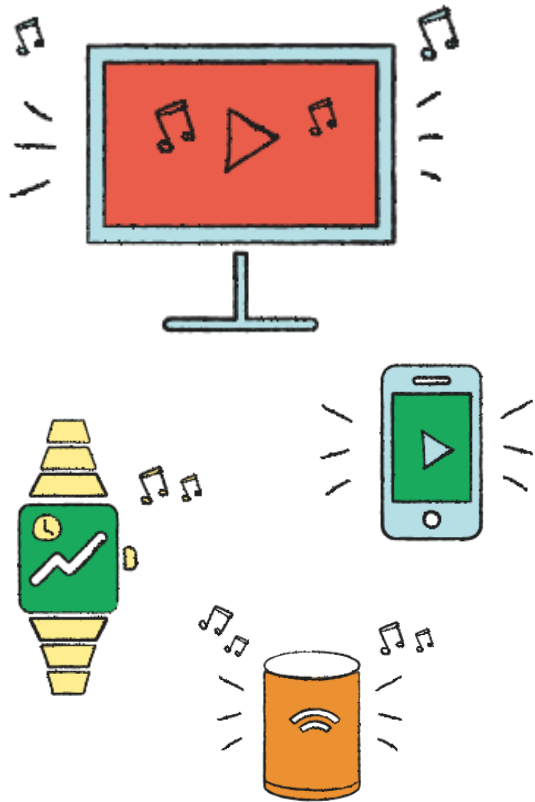
## Switching Off

Do you ever find it hard to switch off from a game/app/website? Why?



# Tech in Our World

## What keeps us online?



Technology companies design apps, games, social media using a technique called "persuasive design".

This means they design social media, apps, games in a way to persuade you to stay using it for longer.



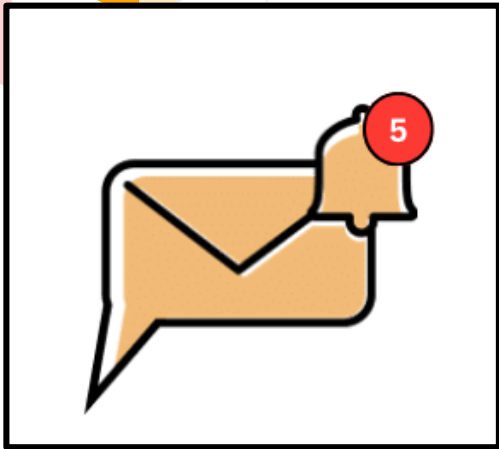
# Tech in Our World

## Examples of persuasive design

**Autoplay:** most streaming services such as Netflix and Disney+ have an autoplay feature that automatically plays the next episode without you having to press play.

**Have you come across this feature?**

**Do you like it? Why? Or Why not?**



## Tech in Our World

### Examples of persuasive design

**Notifications:** this can include the banner that appears across the top of the screen, a noise or vibration, and the red bubble all to signal something new.

**Have you come across this feature?**

**Do you like it? Why? Or Why not?**

# Tech in Our World

## Examples of persuasive design

**Pop Up:** a small window that can appear on your screen, even when you haven't done anything. They are mainly used for advertisements, trying to get you to buy something or see something nasty and some of them try to put a virus on your device.

**Have you come across this feature?**

**Do you like it? Why? Or Why not?**



# Tech in Our World

## Examples of persuasive design



**Streaks:** a reward for doing something on an app over multiple days in a row.

**Have you come across this feature?**

**Do you like it? Why Or Why not?**

# Tech in Our World

## Examples of persuasive design



**Loot boxes:** a mystery bundle of items in a video game that a player can win as a reward or can buy with real money.

**Have you come across this feature?**

**Do you like it? Why Or Why not?**

# Tech in Our World

Can you think of one positive and one downside to these features?





## Switching Off



*What activities  
do you like to do  
offline?*

# Tips for Striking the Balance

1. Follow the rules – check with parents about when it is okay to go online and when it is not.
2. Take regular breaks from your device.
3. Switch off – Don't forget about all the other fun activities offline.
4. Set a timer or use a screen time tracker/app to keep track of how much time you are spending online.
5. Make the most of your time online. It can be easy to lose track of time online, choose activities that you are interest in.
6. If you see something that bothers you online TELL a parent, guardian or trusted adult.



# Take Home Safer Internet Day Activity





On Safer Internet Day you have learned:

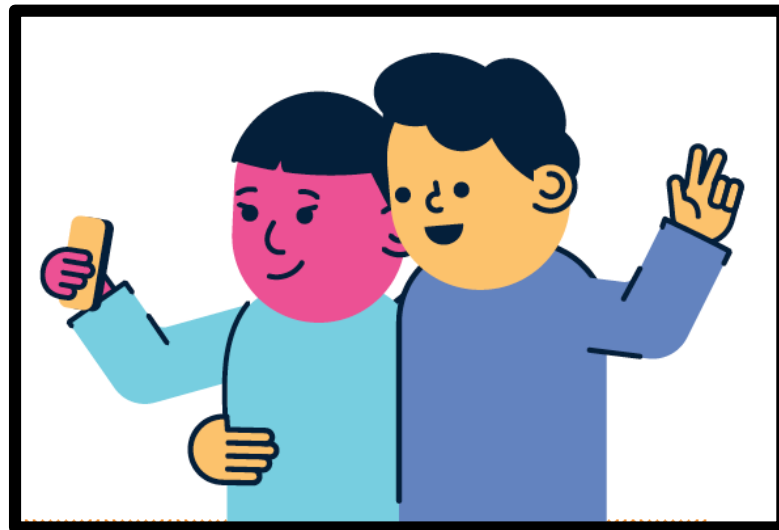
- ◀ The role of technology plays in your daily life
- ◀ Some examples of these technology features
- ◀ Tips to make the most of our time online



Safer  
Internet  
Day

## Safer Internet Day Selfie

Webwise love seeing all your photos from your online safety campaigns and Safer Internet Day activities. Send in your photos, videos and posters to Webwise.





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Department of Education



**THANKS!**

**WANT TO FIND OUT MORE?**

**webwise.ie**



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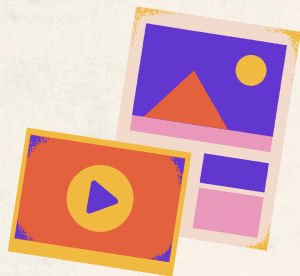


**SAFER INTERNET DAY**

**TECH IN OUR WORLD**

**Primary**

**Extension Activities**



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# Tech in Our World

## Key Points

Technology includes lots of brilliant smart devices that allow you to use the internet to do lots of things.

Technology companies design apps, games, social media in a way to persuade you to stay using it for longer.

Examples of this include features like autoplay, pop ups, streaks, loot boxes and notifications.

A healthy balance is important when it comes to time online.





# Tech in Our World

Let's consider...

A lot of the technology we use nowadays is called "smart" but why is that?

They are called 'smart' because they work using something called Artificial Intelligence or A.I.



# What is Artificial intelligence (A.I.)?



A.I. is when technology is able to gather information and put it together to perform a task in a human like way like make recommendations or solve problems.

Watch this video to find out more: [https://www.youtube.com/watch?v=kQPC4\\_DsJ8I&t=17s](https://www.youtube.com/watch?v=kQPC4_DsJ8I&t=17s)

## Examples of Artificial Intelligence include:

- Digital assistants like Alex or Siri
- Autoplay
- TV Show/Movie Recommendations

Can you think of any other examples of artificial intelligence?





What do you think is one  
advantage and one disadvantage  
of A.I.?

## Create your own A.I. digital assistant.



- Draw what they would look like.
- Give your A.I. digital assistant a name.
- Describe what tasks you would like them to be able to do to help you?
- How would they help you in your daily life?



## Reflection

The most surprising thing from this lesson was...

## Action

One thing I will do now to have a balance of online and offline activity is...